



Program Guide

Bay Area Executive Leadership Accelerator

In today's rapidly evolving world, exceptional leadership demands more than just skill. It requires a commitment to inclusion, innovation, and adaptability. The Bay Area Executive Leadership Accelerator prepares you to transform your leadership capabilities for times of accelerating change.



Blended

Bay Area Executive Leadership Accelerator

About the Program

The Bay Area Executive Leadership Accelerator is a transformational journey forged through a powerful partnership between the Urban League of Greater San Francisco Bay Area and UC Berkeley Executive Education. We brought together UC Berkeley's renowned faculty, distinctive leadership philosophy, and future-focused innovation expertise, along with the Urban League of Greater San Francisco Bay Area's commitment to connecting and advancing underserved communities and sharing the real-world expertise of business practitioners and leaders. Join us to accelerate your career growth, business impact, economic development, and network expansion.

Through this immersive experience, you'll gain practical tools and forward-thinking strategies essential for building today's most critical leadership skills. You'll learn to confidently navigate accelerating change, amplify your leadership impact, and become a catalyst for the positive change we all want to see in the world.

Program at a Glance

11

Weeks

2

Hours/Week



Blended

Weekly 2-hour live virtual and in-person sessions, held at 5–7 pm PT



**Led by Renowned UC Berkeley Haas Faculty,
Urban League of Greater San Francisco Bay
Area Facilitators and Business Practitioners**

In Person Faculty Sessions

Engage and connect with participating leaders through sharing of personal goals, while gaining insight into the overall learning journey and desired outcomes.

Live Virtual Faculty Sessions

Strengthen your skills as an agile, authentic leader, able to lead through others, navigate ambiguity and complexity, set and achieve priorities with confidence. Led by Berkeley Haas faculty through an immersive virtual learning experience.

Practitioner Workshops

Through its vast network, Urban League of Greater San Francisco Bay Area has gathered incredible leaders and mentors, to share their own personal leadership journeys and lessons, to help accelerate yours.

Peer Collaboration & Networking

One of the most important components of this learning journey is you. Among the most powerful and lasting learnings will be from the sharing of experiences and insight among peers. Engage fully, share openly, and the group will form strong bonds that extend long beyond the program.

Faculty



Benjamin Mertz

Director of Diversity and Inclusion
Berkeley Executive Coaching Institute



Holly Schroth

Senior Lecturer, Distinguished Teaching
Fellow, Management of Organizations,
Berkeley Haas



Homa Bahrami

Senior Lecturer, Organizational
Flexibility, Dynamic Leadership,
Berkeley Haas



Vivek Rao

Lecturer, Innovation & Design,
Berkeley Haas, Jacobs Institute for
Design Innovation Berkeley Engineering

Program Format

11-WEEKS | BLENDED | \$5,900

Questions? info@ulbayarea.org

Who It's For

- Leaders seeking to advance to higher levels of responsibility by strengthening today's most critical leadership skills during times of accelerating change
- Leaders seeking to model and advance inclusive practices within their organizations
- Mid-tier leaders committed to strengthening their individual impact while advancing the collective impact of underserved leaders in business

Certificate of Completion

Completion of this program results in a **verified digital certificate of completion**. A certificate of completion from Berkeley Executive Education signifies your commitment to advancing your knowledge, skills, and career.

Visit our [Certificate of Completion](#) page to learn more.

Urban League of Greater San Francisco Bay Area Partners



Kenneth E. Maxey II

President & CEO
Urban League of Greater
San Francisco Bay Area



Sarbani Banerjee Mulchandani

Chief Operating Officer
Urban League of Greater
San Francisco Bay Area

For more information, visit:

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Join our world-renowned faculty and business school at the heart of Silicon Valley for transformative programs in leadership, strategy, entrepreneurship, and finance—delivered in the industry's most innovative learning environment.

Expand Your Network

As a program participant, you gain access to—and become a member of—the exclusive Berkeley learning community which consists of 24K + past participants across 40+ countries. Our participants span a wide variety of industries and roles that include:

Common Industries

- Technology & web
- Software
- Transportation and Utilities
- Healthcare and Pharma
- IT
- Science and Engineering
- Retail and Consumer Goods
- Financial Services

Common Job Titles

- Manager
- Senior Manager
- Product Manager
- Engineer
- C-Suite Roles
- Director
- Vice President
- Entrepreneur

Visit our [Participant's](#) page to learn more.

Berkeley by the Numbers



#1 Public University

Ranked by Forbes & U.S. News and World Report



At the Heart of Silicon Valley

Part of the world's most innovative and forward-thinking business ecosystem



54 Nobel Laureates

Nobel Laureates include faculty, researchers and alumni (Cal Facts)



World's #1 Executive MBA Program

The Berkeley Haas Executive MBA program as ranked by The Economist

The Urban League of Greater San Francisco Bay Area empowers Bay Area

African Americans and underserved communities to achieve their highest true social parity, economic self-reliance, power, and civil rights. The League promotes economic empowerment through education, job training, housing, community development, workforce development, leadership programs, entrepreneurship, health, sustainability, and quality of life.

Visit the [Urban League of Greater SF Bay Area website](#)

Call us: 1-510-642-1304

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executive.berkeley.edu

UC Berkeley ExecEd

Haas School of Business
2220 Piedmont Avenue Berkeley, CA 94720 USA

Bay Area Executive Leadership Accelerator Program Schedule

UC Berkeley
ExecEd

April 7, 2025 – June 9, 2026

Time	April 7, 2026 4:00 – 7:00 PM (at UC Berkeley Haas)		
4:00 PM	Haas Campus Tour (Optional)		
5:00 PM	Orientation Driving Change: Your Adaptive DNA <i>Homa Bahrami</i>		
Immersion 1: Leading Self			
Time	April 14	April 21	April 28
5:00-7:00 PM	Authentic Leadership Communication <i>Benjamin Mertz</i>	Leader as Coach <i>Benjamin Mertz</i>	Practitioner Panel <i>Facilitated by Urban League of Greater San Francisco Bay Area</i> (At Urban League)
Immersion 2: Leading the Business			
Time	May 6	May 12	May 19
5:00-7:00 PM	Leading Strategic Innovation Leadership is Creativity & Collaboration <i>Vivek Rao</i>	Leading Strategic Innovation Building & Testing the Future: Envisioning Your Business <i>Vivek Rao</i>	Practitioner Panel <i>Facilitated by Urban League of Greater San Francisco Bay Area</i> (At Urban League)
Immersion 3: Leading Others			
Time	May 26	June 2	June 9
5:00-7:00 PM	Negotiations and Influence <i>Holly Schroth</i>	Engaging Critical Stakeholders and Leading Through Influence Program Wrap-Up <i>Homa Bahrami</i>	Practitioner Panel <i>Facilitated by Urban League of Greater San Francisco Bay Area</i> Certificate Ceremony (At UC Berkeley Haas)

Please note: The sample schedule is subject to change. All times are in Pacific Time (PT).